PATENT APPLICATION

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Chang et al. Docket: YOR920010287US1 (8728-514)

Serial No.: 09/925,397 Group Art Unit: 2162

Filed: August 9, 2001 Examiner: Ehichioya, Fred I.

For: METHOD FOR INDICATING CONSUMER DEMAND

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313

AMENDMENT UNDER 37 CFR §1.111

This is a response to the Advisory Action mailed on September 12, 2007 and is accompanied by a **Request for Continued Examination**. Please consider the following amendments and remarks.